

Producing Your Best Life



Are you waiting around to be cast?

Or are you making your own opportunities and your own success just like a Hollywood Producer?

I've spent a lot of time on Hollywood sets as a producer and I'll tell you something for free. Everybody wants to be the director or the leading actor or actress. But the person who finds the opportunity and finds the money and makes everything happen (and holds the power) is the producer. In today's economy, you can't just wait around for a recruiter (or agent or casting director) to call you. Winners seek out their own opportunities, find where there are unmet needs, match them to their unique talents and make stuff happen.

1

INSPIRATION

Start with a good idea—something that meets a need not being met.

2

PERSPIRATION

Don't wait for a command or for permission to work your butt off.

3

CONNECTION

Build the team and find all the resources you need.



Network to Win

Don't wait for success to come to you, go find it.



Lead the Way

Everybody wants to join somebody who's going somewhere.



Make it Happen

Today's winners learn what's needed and then make it.

In this course, you will learn to:

- Stand and sit and act like a power broker,
- Tune your nonverbal communications to project power and confidence,
- Network like a Ninja and stop waiting for opportunity to drop out of the sky,
- Tune your voice to project confidence not arrogance,
- Stop lecturing and tell stories as producers know the power of narrative,
- Build a powerful team that empowers each member to get amazing things done,
- Treasure being the adult in the room, talking the starlet out of the trailer and coping with director tantrums, and
- Get the money, get the money, and oh yeah, not forget to get the money.

Course Outline

- I. Body Language: Producers know how to sit, stand, walk and gesture like a rock star.
- II. It's not WHAT You Say: Producers how tone, pitch and timbre effect your message.
- III. Owning the Room: Producers know how to survey a room like a lion(ess), find top targets and make meaningful connections.
- IV. Tell Stories: Producers don't lecture, they share stories that help others feel welcome.
- V. Build a Team: Producers know that you are only as strong as your weakest team member.
- VI. Negotiating 101: Producers know how to manage difficult personalities and win the day.
- VII. Get the Money: Producers know that projects need resources to be successful, and that above all else, they mustn't forget how to get the money.

SPEAKER JEANETTE DEPATIE

For the past 20 years, Jeanette has as a producer of linear and interactive content for many of the biggest Hollywood studios including Disney, Fox, Paramount, Sony, Universal, and WB.

Jeanette has also worked with a virtual who's who of the corporate Fortune 500 world. From major computing, web and consumer electronics corporations including Apple, Adobe, Google, Intel, NTT, Panasonic, Sony, Twitter and Ulead to aerospace companies and organizations like Boeing and NASA to major manufacturing companies including Solutia and Monsanto.

